

29th Annual

Entertainment Law Institute



LITTLE JOE

2019 TEXAS STATE MUSICIAN

LIVE Austin • November 21-22, 2019
InterContinental Stephen F. Austin Hotel

Arrive in Austin a day early for
Entertainment Law 101



MCLE CREDIT
12.5 Hours (1.25 Ethics)

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Course Materials [↓](#)

TexasBarCLE.com
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*Education by the Bar,
for the Bar*

TexasBarCLE presents the 29th Annual

Entertainment Law Institute

Cosponsored by the Entertainment and Sports Law Section of the State Bar of Texas

Register early and **save up to \$100!**
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HALF OFF!

(See page 4 for details.)

LIVE Austin

November 21-22, 2019

InterContinental

Stephen F. Austin Hotel

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TEXAS STAR Award Recipient

Regan Smith

Regan Smith is the General Counsel and Associate Register of Copyrights for the United States Copyright Office, appointed May 27, 2018. In her position as General Counsel, Smith provides legal guidance to the various divisions and programs of the Office as well as Congress, the DOJ, and other federal agencies. She also has primary responsibility for the formation and promulgation of regulations, and the adoption of legal positions governing policy matters and practices of the Copyright Office. Smith has been involved in music copyright issues, including advising congressional offices with respect to the Music Modernization Act, and she now leads the Office's efforts to implement this historic law on behalf of the Register. Smith earned her JD from Harvard Law School and her BA in philosophy and political science from the University of Michigan. Prior to attending law school, Smith worked at a start-up enterprise on various film, theatrical, music, and emerging media projects.



Thursday

7.5 hours including 1.25 ethics

8:00 **Registration**
Coffee & Pastries Provided

8:40 **Welcoming Remarks**
Course Director

Mike Tolleson, *Austin*
Mike Tolleson & Associates

8:45 **Attorney/Client Engagement**
Agreements: Doing Business with
Clients, Avoiding Conflicts, and
Staying Ethical 1 hr ethics

John P. 'Jack' Sahl, *Akron, OH*
Joseph G. Miller Professor of Law
Director, Miller Becker Center for
Professional Responsibility
University of Akron School of Law

9:45 **Annual Roundup of Notable**
Entertainment Industry Court
Rulings 1 hr (.25 ethics)

Stan Soocher, Esq., *Denver, CO*
Editor-in-Chief, "Entertainment Law &
Finance"
Professor, Music & Entertainment
Industry Studies
University of Colorado Denver

10:45 **Break**

11:00 **Termination of Sound Recording**
Transfers: Litigation and Settlement
Issues 1 hr

Lisa A. Alter, *New York, NY*
Founding Partner
Alter, Kendrick & Baron, LLP

12:00 **Break - Lunch Provided**

12:20 **Texas Star Award Presentation** ▼

12:30 **Luncheon Presentation:**
Thinking Ahead - Emerging Issues
from the Copyright Office .5 hr
Regan Smith, *Washington, DC*
General Counsel and Associate Register
of Copyrights
U.S. Copyright Office

1:00 **Break**

1:15 **How Major Record Labels Remade**
Themselves in the Streaming Era 1 hr
Larry S. Miller, *New York, NY*
Clinical Music Associate Professor and
Director, Music Business Program
NYU Steinhardt

2:15 **The Music Modernization Act:**
One Year Later 1 hr
Regan Smith, *Washington, DC*
General Counsel and Associate Register
of Copyrights
U.S. Copyright Office

3:15 **Networking Break**

3:30 **Demystifying Global Mechanical**
Royalties: Making Sense of the
MMA, the CRB, and International
Mechanical Rights Management 1 hr
Teri Nelson Carpenter, *El Segundo, CA*
President & CEO
Reel Muzik Werks, LLC

4:30 **Performance Rights Revenue**
Collection: Performing Rights
Organizations, the Impact of the
MMA, and Licensing for New
Digital Business Models 1 hr
David Levin, *New York, NY*
Senior Vice President of Licensing
BMI

Stuart Rosen, *New York, NY*
Senior Vice President and General
Counsel
BMI

5:30 **Adjourn to Networking Happy Hour**
(unhosted event)



Friday

5 hours

8:15 **Coffee & Pastries Provided**

8:40 **Announcements**

8:45 **Artful Lawyering: Advising Visual Artists, Dealers, and Collectors on Legal Aspects of the Art Trade 1 hr**
Susan Benton, *Austin/BCS Mexico*
SGBenton Law Firm

9:45 **Digital Distribution for the Indie Artist/Label: A Review of Services and Terms of Agreements Provided by CD Baby and TuneCore 1 hr**
Gwendolyn Seale, *Austin*
Mike Tolleson and Associates

10:45 **Break**

11:00 **Tax Issues for Entertainment Lawyers After the Tax Cuts and Jobs Act of 2017 1 hr**

Chris Adams, CPA, CGMA, *Austin*
Maxwell, Locke & Ritter

Blaine Martin, CPA, *Austin*
Maxwell, Locke & Ritter

12:00 **Lunch on Your Own**

1:15 **Avoiding, Understanding, and Responding to Office Actions/ Refusals Before the U.S. Trademark Office 1 hr**

Lydia Belzer, *Dallas*
Managing Attorney, Trademarks
U.S. Patent and Trademark Office
Tamera H. Bennett, *Lewisville*
Bennett Law Office, PC

2:15 **Representing Writers in TV and Episodic Series Negotiations 1 hr**
Karen Robson, *Los Angeles, CA*
Pryor Cashman LLP

3:15 **Adjourn**

MCLE CREDIT

12.5 Hours (1.25 Ethics)

MCLE Course No: 174056681

Applies to the Texas Bar College and the Texas Board of Legal Specialization in Civil Appellate and Civil Trial Law.

Join us a day early for

Entertainment Law 101

LIVE Austin

November 20, 2019

InterContinental

Stephen F. Austin Hotel



MCLE CREDIT

3 Hours (.25 Ethics)

MCLE Course No: 174056683

Applies to the Texas Bar College and the Texas Board of Legal Specialization in Civil Appellate and Civil Trial Law.

Purpose & Scope

Please join us for the third installment of Entertainment Law 101! This 3-hour “boot camp” features an overview of introductory legal issues for clients in music, film, and other creative industries. Participants will learn about the various roles and paths to becoming an entertainment lawyer. The course will also provide practical advice for counseling music clients and take a look at the current opportunities (and pitfalls) of self-publishing literary works.

Wednesday

3 hours including .25 ethics

1:30 **Registration**

1:55 **Welcoming Remarks**

Course Director

Amy E. Mitchell, *Austin*
Amy E. Mitchell, PLLC

2:00 **The Variable Role of the Entertainment Lawyer 1 hr**
Moderator

Erin Rodgers, *Houston*
Rodgers Selvera PLLC
Gretchen McCord, *Rockdale*
Law Offices of Gretchen McCord, PLLC
Michael Norman Saleman, *Austin*
Law Offices of Michael Norman Saleman

3:00 **Break**

3:05 **Opportunities and Pitfalls of Self-Publishing Literary Works 1 hr**

Stevie M. Fitzgerald, *Austin*
Law Offices of Stevie M. Fitzgerald

4:05 **Break**

4:10 **Practical Legal Advice for Musician Clients 1 hr (.25 ethics)**

Christian Castle, *Austin*
Christian L. Castle, Attorneys
Amy E. Mitchell, *Austin*
Amy E. Mitchell, PLLC

5:10 **Adjourn to Networking Happy Hour (unhosted event)**

Special Event

Make plans to join us in the evening for a special event including the **Cindi Lazzari Artist Advocate Award Presentation**. Event location and time to be announced.

Ways to Save on This Course!

Register by November 7 and Save \$50

Early registrations help us ensure that sufficient course books, seating, and refreshments are available. Course materials and seating will be reserved for preregistrants until the start of the first topic.

GO GREEN and Save \$25

Select the PDF download ONLY for a discount.

Entertainment & Sports Law Section Members Can Save \$25

Not a member? To join, visit your My Bar Page and join online, or download a membership form from [TexasBar.com/sections](https://www.texasbar.com/sections) to pay by mail. Please do not send section membership payment with your registration fee.

Texas Bar College Members Can Save \$25

To join or learn more, visit [texasbarcollege.com](https://www.texasbarcollege.com) or call (800) 204-2222, ext. 1819.

Texas Paralegal Division Members Can Save \$25

To join or learn more, visit [txpd.org](https://www.txpd.org) or call (806) 443-2209.

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See the registration form.

Scholarship Information

TexasBarCLE offers scholarships for live courses, video replays, online classes, and webcasts. To apply or learn more, call (800) 204-2222, x1490, Mon-Fri 8am-5pm CT. Please apply at least two weeks prior to any live/video replay course or at least one week prior to any webcast or online class.

Active Texas State, County, and Federal Judges, Administrative Law Judges, Hearing Examiners, and Judge's Staff Attorneys may attend out-of-state programs for a discounted rate or in-state programs for free, provided:

- (1) the course directly relates to the judge's/tribunal's jurisdiction,
- (2) the judge is a full-time judge or retired under a judicial retirement system and
- (3) space is available for all paying registrants. This privilege does not extend to prosecutors, receivers, trustees, other court staff, or persons serving part-time in a judicial capacity. Actual attendance is required to receive course materials.

Parking Information

is subject to change and does not guarantee available space.

If You Need Special Accommodations to Attend or Have a Food Allergy, please contact us as soon as possible at (800) 204-2222 x1751.

Registered but Can't Attend? Still Earn MCLE Credit

by taking the course online later. If you would rather have a refund, call (800) 204-2222, ext. 1574 or fax your request to (512) 427-4443.

Refund requests must be made at least one business day before the program.

FREE ONLINE BENEFITS! Online Videos and MP3s of the Topics

will be available to registrants 6-8 weeks after the course. Provide your e-mail address when preregistering to be notified when and how these benefits may be accessed. (Note: Presentation lengths may vary from that which was advertised.) There's no extra charge; as a registrant, you're already entitled!

Interested in Sponsoring or Exhibiting at this Course or Others?

Please contact us at clesponsorships@texasbar.com.

Policy of Impartiality

The State Bar of Texas does not endorse political candidates. When a candidate for the public office is included in promotion for or participates in a TexasBarCLE event, the State Bar is not taking a position for or against anyone's candidacy.



Reserve Your Hotel Room Early

Hotel rooms have been blocked at special rates on a space available basis. To make a reservation, contact the hotel and indicate that you will be attending this State Bar of Texas course.

LIVE Austin

InterContinental
Stephen F. Austin Hotel
701 Congress Avenue
Austin, Texas 78701
(512) 457-8800
\$199 single/double

Deadline: October 29



Make your reservation online:

www.texasbarcle.com?a=Entertainment

Parking: Hotel parking is valet only. Cost is \$25 for up to 10 hours, or \$33.60 after 10 hours and for overnight guests.

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101 Director

Amy E. Mitchell.....Austin

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 E-mail Laura Angle at laura.angle@texasbar.com
 for group discount information.

Lawyers licensed 5 years or less take HALF OFF the Institute!

Entertainment Law Institute and Entertainment Law 101

- 1 **Entertainment Law Institute** [8095]
LIVE Austin • November 21-22, 2019
 Regular Registrant..... \$545
Take \$50 OFF: Register by November 7
 Licensed 5 years or less, **HALF OFF** \$272.50*

- > Your registration includes:
 • Coffee and pastries each morning
 • Texas Star Award luncheon on Thursday
 • Complimentary Wi-Fi in the meeting room

- Entertainment Law 101** [8096]
LIVE Austin • November 20, 2019
 Regular Registrant \$175*
 Licensed 5 years or less, **\$50 OFF** \$125*

I may attend complimentary because I am a (see p. 4):
 Qualifying judge Judge's staff attorney

*No discounts in section 3 may be taken.

- 2 I want my **Entertainment Law Institute** materials format to be:
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 PDF download ONLY so I'll **take \$25 OFF**
Entertainment Law 101 materials will be provided as a **PDF download only**. You must be a registered user of TexasBarCLE.com to access the download. Becoming a registered user is free, open to the public, and only takes a moment! **Note:** Please download the materials *before* you arrive at the course since internet access may be limited.

- 3 I am entitled to 1 or 2 discounts on the Institute:
 \$50 OFF because I am registering by the November 7 deadline. (If by mail, date of postmark will be determinative.)
\$25 OFF because (choose 1 box only) I'm a member of the:
 Entertainment and Sports Law Section
 Texas Bar College
 Paralegal Division

For more information on joining the section, see page 4.

- 4 I can't attend, but would like the materials.
FREE Shipping & Handling
 Institute hard copy book \$155+
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 To order a discounted PDF download of course materials, search **Publications** at TexasBarCLE.com (available 1-2 weeks after the course).

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QUESTIONS?
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JOIN

The State Bar of Texas Entertainment and Sports Law Section



Formed in 1989, the Entertainment and Sports Law Section consists of more than 600 licensed attorneys throughout the state who practice entertainment and sports law. Section members represent a wide variety of clients including artists, filmmakers, athletes, media companies, employers, employees, and entertainment and sports organizations, in both the private and public sectors. The purpose of the Entertainment and Sports Law Section is to promote and enhance the practice of law by all lawyers who concentrate or have an interest in entertainment and sports law.

Join today and get involved in the Section's activities. Some of the areas in which you can serve are legislative (state and federal), merchandising, website, social networking, event planning, marketing and more.

Section membership is from June 1 to May 31. To join, visit your My Bar Page and join online, or download a membership form from TexasBar.com/sections to pay by mail. You may also complete the information below and forward it with a check in the amount of \$30 to State Bar of Texas, ATTN: Membership Dept., P.O. Box 12487, Austin, Texas 78711-2487. (Dues waived for Law Students and New Lawyers licensed 2 years or less.)

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For more information visit www.TESLAW.org



Photographer: Lefty Ray Chapa

LITTLE JOE 2019 TEXAS STATE MUSICIAN

Little Joe y La Familia, known as King of the Brown Sound, is a top Tejano band with over fifty years of performing and recording history from their base in Temple, Texas. Little Joe's musical style incorporates norteño, country, blues, and rock n roll. Jose Maria de Leon Hernandez started out in 1959 as Little Joe and the Latinaires. By 1970 the name had evolved to reflect his commitment to his cultural roots, and the Chicano movement of the time, while his music combined many Latin and American influences into a bi-cultural sound. He has received many awards and much recognition over the years, including a 1991 Grammy for Best Mexican-American Album, a 2008 Tejano Album of the Year Grammy, and Grammy nominations in 1988, 1993, 1999, and 2003. His recording, "Their Recuerdos," won a Best Tejano Album Grammy in 2011.